

page #		reader service #
35	80/20	51
34	ACCELERATED MATH	40
34	ACCELERATED READER	43
35	AERORACERS	50
C4	CNC	13
36	CYBER SHOP	52
35	D & M	53
36	D & M	55
34	DEPCO	41
31	DIGITAL CLASSROOM, INC.	14
12	ENERGY CONCEPTS	8
36	FESTO	11
34	FISCHERTECHNIK	42
35	GENERAL ROBOTICS	54
11	GOODHEART WILLCOX	7
36	G-P	56
34	HEARLIHY & COMPANY	44
13	JOHN DEERE	9
C4	MASTERCAM	13
8	MICROBOT	3
10	PAXTON-PATTERSON	6
27	PITSCO	10
8	PITSCO/LEGO DACTA	2
32	PTC	15
34	RENAISSANCE LEARNING	40
34	RENAISSANCE LEARNING	43
34	ROBODYSSEY	45
34	SATCO SUPPLY	46
C3	SMART	12
9	SYNERGISTICS	5
C2	TCNJ SMT	1
9	TECHNO ISEL	4
32	TCNJ	15

BACK TO SCHOOL: EVERYTHING YOU NEED TO START YOUR YEAR OFF RIGHT

Crystal Springs Books
\$13.99

Starting another year... want to add a new spark? These books have something for everyone — veteran and new teachers. From management and planning strategies to icebreakers and Back-to-School Night ideas, this resource includes hundreds of helpful hints, sound advice, and creative activities. Increase parent involvement, create a motivating new bulletin board, or organize your classroom library.



INVENTING TOYS—KIDS HAVING FUN LEARNING SCIENCE

Zephyr Press • \$23.00

by Ed Sobey

Scheduled for release in Fall of 2001, Inventing Toys transforms learning science and math concepts into a creative, stimulating discovery adventure. Challenge your students to learn more through their own inventions. Your students will invent toys using these appealing hands-on activities as a learning methodology. You'll be able to monitor your students' progress in meeting benchmarks and National Science Education Standards. Inventing Toys makes it easy to teach through brilliant, tried-and-true creative problem-solving experiences and to tie inventing adventures to your science curriculum. Assess your young inventors' learning and knowledge with oral presentations, web page creation, entering science fairs and invention contests. Students learn through experimenting, designing, building, and testing models to develop their own inventions.



EDUCATOR'S SURVIVAL GUIDE TO TV PRODUCTION EQUIPMENT AND SETUP

Libraries Unlimited • \$25.00

by Christopher Curchy & Keith Kyker

Setting up and maintaining a television production studio can be a big challenge, but this handbook makes it easy—and it helps you save time and money! Designed specifically for educators, the book helps you select, connect, and use audio and video production equipment in the school. The authors describe a variety of production equipment (e.g., camcorders, microphones, VCRs, editing equipment, video mixers) and offer an in-depth discussion of selection criteria. They guide you through a detailed assessment of your existing equipment and through the establishment of a television production studio, from size and location to lights, backdrops, and communication systems. There are even directions for presenting completed video programs—using multiple televisions, video projectors, and closed-circuit systems. A complete chapter is dedicated to working with vendors in areas of equipment purchase, rental and repair, blank tape purchase, videotape duplication, and production music. Numerous illustrations and a glossary enhance the text. The book concludes with a list of frequently asked questions and the authors' responses.



VIDEO COMMUNICATION & PRODUCTION

Goodheart-Willcox

\$44.00 by Jim Stinson

Goodheart-Willcox is proud to announce the release Video Communication & Production, the first comprehensive textbook designed as a complete introductory course in video—the 21st Century hybrid of television and film techniques that is the future of all media production. It offers future media professionals systematic hands-on coverage of entry-level production skills. In addition, this broad-based text can be used to provide enrichment for studies of media literacy, media and society, and film esthetics.



THE PERSONAL ROBOT NAVIGATOR

A. K Peters • \$45.00

by Miller, Wrinkless, Bosworth, and Phelps

The Personal Robot Navigator is a book and software combination that presents the world of personal robot navigation—how robots can find their way around our homes and offices. The RoboNav® Simulation software included with the book enables you, the robotmaster, to establish a map for each room in your house; place furniture in the room, just as it is arranged in real life; record navigation corridors for where the robot can travel; automatically calculate the best path from and to points in the room; simulate the robot following the path while monitoring the compass, sonar, wheel turn and triangulation indicators on a sensor control panel; freeze the action and print the screen; and study the navigation log created by the robot.



101 ESSENTIAL TIPS: VIDEO

D. K. Publishing Inc. • \$3.95

by Deni Bown & Roland Lewis

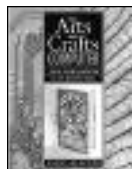
Core information on a variety of topics is reduced to the 101 most crucial facts you must know about Video production. The pocket-size paperback format makes it ideal for quick reference. Hundreds of crisp, full-color photographs are combined with thoroughly researched information.

THE ARTS AND CRAFTS COMPUTER

Peachpit Press • \$34.00

by Janet Ashford

We're getting craftier — and we're turning to our computers for help. The Arts and Crafts Computer recognizes that there is more to computer-assisted crafting than holiday newsletters and cards. No other book covers the range of technologies — ink-jet printers, scanners, digital cameras, etc. — and the possibilities they offer aspiring and professional artists alike. The Arts and Crafts Computer is organized around three key sections. The first covers craft materials and tools — including digital ones — and lists resources for supplies. The second section imparts scanning, image editing, and typesetting skills. In the final section, you'll find inspiration and instruction — full-color techniques and projects that combine printed computer output with traditional media and tools to create mixed-media collages, family memorabilia, stationery, gift wrap and boxes, games, toys, and more.



DIRECT COLOR SYSTEMS

Hard Stock Printers

ID Badges - Desk Plates
Fund Raising - Parking Passes
Novelty Items

D&M Technologies, Inc.

1-800-747-5172

218-236-7042 • Fax 218-236-7921

Visit us at:

www.DandMTechnologies.com

Circle No. 55 on Reader Service Card

pick up
Cyber Shop

Circle No. 52 on Reader Service Card